

# THE MAKINGS OF SUCCESS.

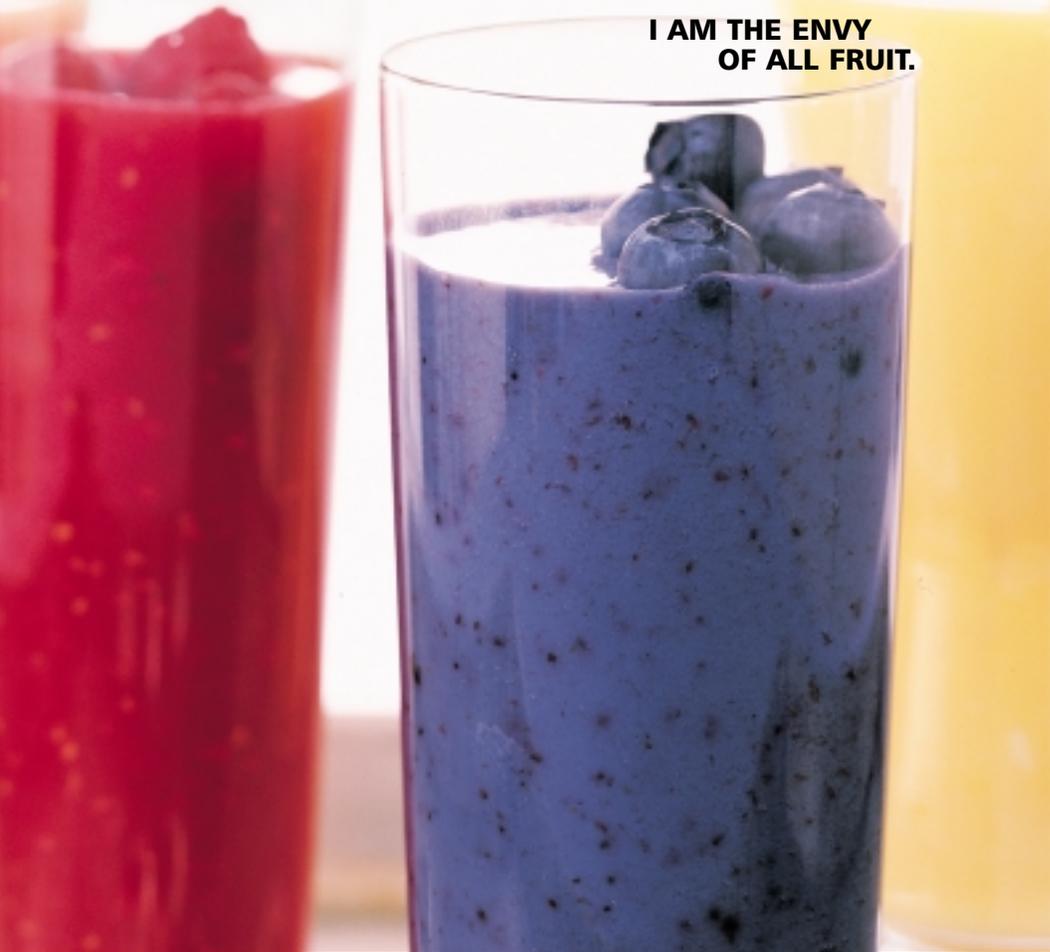


FOR THE WAY IT'S MADE.®

PLUMP AND JUICY,  
I WAS **BLENDED** INTO ICE  
WITH THE **TOUCH**  
OF A BUTTON.

A CREAMY FROZEN DELIGHT,  
RELAXING IN MY OWN **SPACIOUS**  
ICE CASTLE,

I AM THE ENVY  
OF ALL FRUIT.



What could be more refreshing than a thick and deliciously fruity frozen smoothie? With the KitchenAid® **5-Speed Ultra Power® Blender**, creating your own blended specialties is fast and easy. A powerful motor lets you crush ice at any speed, and with a 40-oz. shatterproof glass jar, you'll have plenty for friends.

Of course, your frozen delight begins with ice and fresh, juicy fruit. The KitchenAid® **Contoured Door Refrigerator** features an In-Door-Ice™ maker/dispenser and built-in water filtration system, so great-tasting ice is always at your fingertips. And the humidity-controlled crispers and unique ExtendFresh™ temperature-control system help keep fruit and other foods fresher, longer.

You'll also appreciate the intelligent design of this side-by-side refrigerator. The In-Door-Ice™ feature creates nearly 20% more usable freezer space than our previous models. In your refrigerator, a smart combination of baskets, dispenser bins and flip-up shelves offers exceptional storage flexibility. And you can choose from a range of designer colors—even Cobalt Blue.

Building or remodeling? KitchenAid® **Built-In Refrigerators** are available in a variety of styles and sizes to meet your custom needs. For instance, our **Architect™ Series** built-ins offer full wraparound stainless steel exteriors. And soon, they will be available in Black, White and Biscuit. Trim kits that accept matching cabinet panels are available for all of our built-in configurations. And with every built-in refrigerator, you get true 24-inch-deep styling, including totally hidden hinges that allow a seamless, flush-to-cabinet installation.



FOR THE WAY IT'S MADE.®

EVERYONE WANTS TO TAKE CREDIT  
FOR MY RISING FAME.  
A GENTLE UPBRINGING,  
AN IDEAL CLIMATE AND  
PERFECT TIMING.  
TONIGHT, STILL WARM,  
I WILL BE PASSED FIRST AT DINNER.



There is nothing quite like the rich aroma of fresh-baked bread wafting from the kitchen. And when it comes to perfect baking, there is nothing quite like the KitchenAid® **30-inch Dual-Fuel Range with Convection Oven** from our new professional-style Pro Line™ Architect™ Series.

Available in all of our oven configurations, KitchenAid® True Convection features a rear heating element and fan system that circulates heat for gentle, even baking, browning, roasting or broiling. Loaf after loaf (and roast after roast) will come out perfect.

And while your family and guests enjoy the first course, keep your next course hot and fresh in the built-in KitchenAid® **Pro Line™ Warming Drawer**. With a 90° to 225°F adjustable temperature control and programmable timer, it features a humidity sensor to assure the proper moisture level. Three removable serving pans, a two-position rack and removable roll-out drawer are also included. Available in 27- or 30-inch widths, the warming drawer can be placed almost anywhere in your kitchen.

To help ensure a perfect presentation at the table, we are pleased to introduce the KitchenAid™ **Cutlery** collection. We offer a full array of premium-quality knives and accessories for a variety of kitchen needs. With fully forged blades and comfortable contoured handles, each perfectly balanced cutting tool has an incredible finish, and a fit that feels like an extension of your hand.



FOR THE WAY IT'S MADE.®

WHEN THE WATER DROP SIZZLED  
ON THE **STAINLESS STEEL**,  
I KNEW IT WAS SHOWTIME.  
SPREADING OUT, WARMED BY THE **EVEN HEAT**,  
I BUBBLED WITH ANTICIPATION.  
NOW BEING DRIZZLED WITH A CITRUS GLAZE,  
I AM LAYER AFTER LAYER  
OF DELICATE GOLD.



What do you get when you mix tradition with innovation? A pancake breakfast with an exciting new taste sensation. And the KitchenAid® **Stand Mixer**, where these Lemon Soufflé Pancakes had their beginning.

For over 80 years, KitchenAid® Stand Mixers have set the standard for quality. Today, we offer a new generation of tough yet stylish mixers that are more powerful—and more versatile—than ever. With durable, all-metal construction for stable operation, they can mix even the heaviest of doughs with ease.

Powered by a 10-speed control, the unique mixing action drives the beater to every part of the bowl, so it doesn't need to be rotated. To meet your specific needs, you can choose from a variety of models, styles, colors and versatile attachments.

When your batter is ready, our KitchenAid® **Cookware** collection has just what you need to complete your delectable creation. Choose from stainless steel or high-density hard-anodized exteriors, and interiors of five-ply-clad stainless steel or non-stick coating. Whatever you select, every pan, saucepan and stockpot features an aluminum core for even heating.

Finally, our 36-inch KitchenAid® **Pro Line™ Gas Cooktop** offers true professional quality that reflects your passion for cooking excellence. Six high-output burners (up to 15,000 BTUs each) are covered by full-width cast-iron grates, so you can easily move cookware over the entire surface. And with a 600-BTU simmer plate, you can cook at any intensity, from searing to gently warming.



FOR THE WAY IT'S MADE.®

I AM WORTH GETTING UP FOR.  
A GARDEN-FILLED COMPLIMENT,  
TO **CRISPY** BACON,  
AND THE COMFORT OF **WARM**  
**BUTTERED TOAST.**

I AM THE PERFECT WAY  
TO START THE DAY.



Whether you're on the run or have a moment to linger, KitchenAid can help make all your mornings just a little more enjoyable.

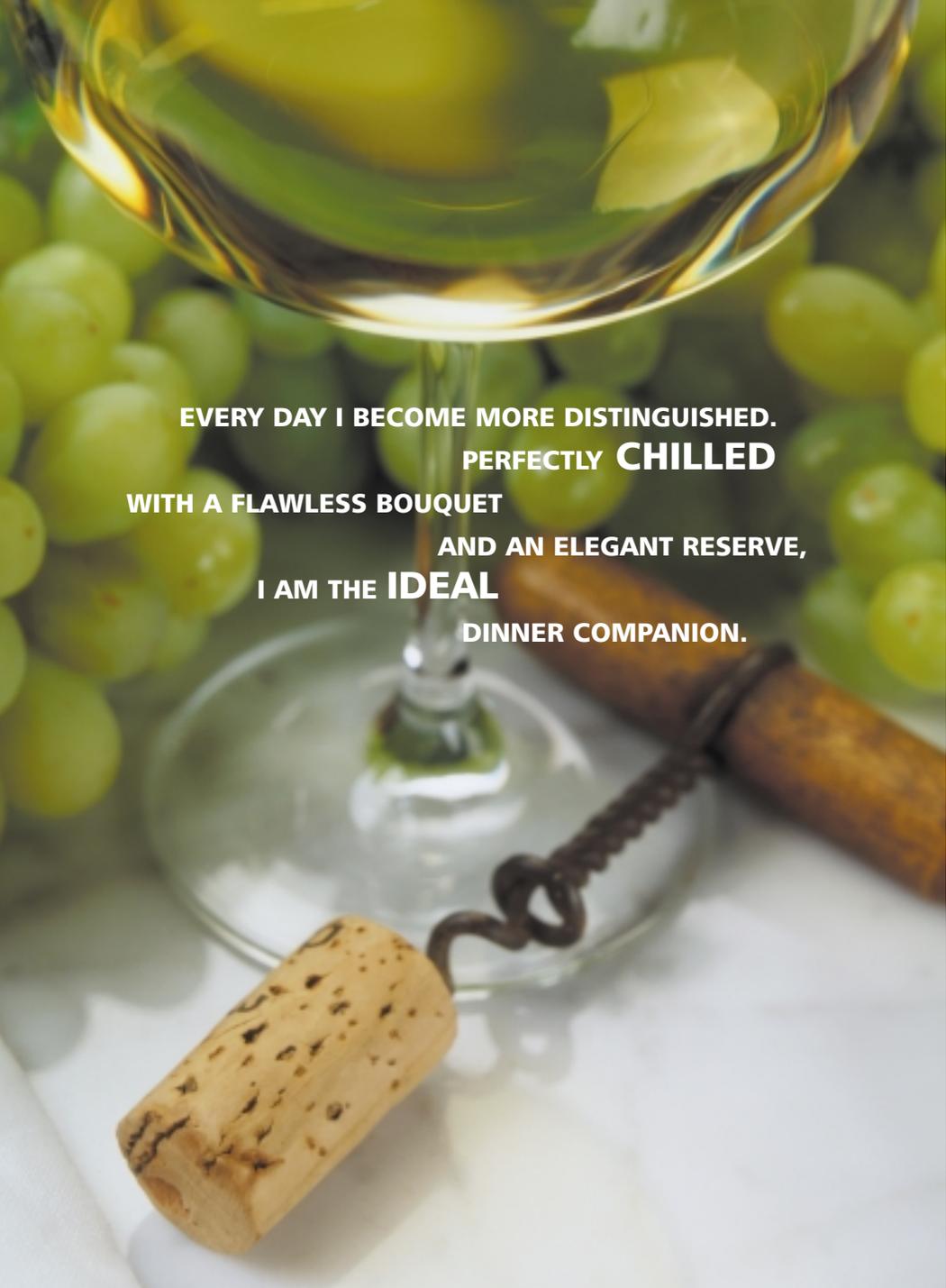
With our **Built-In Microwave Convection Oven**, you can cook bacon not just quickly—but also crisply, thanks to our exclusive Crispwave® technology and crisp pan. In fact, this multifunction oven lets you crisp, broil or convection bake and brown at the touch of a button. You can even program it to defrost, cook and broil, without ever opening the door. Designed especially for built-in installation, this 27- or 30-inch flush-to-cabinet microwave adds elegance to any kitchen.

The KitchenAid® **Coffee Maker** can also brighten up your morning. Can't wait for that pot to finish brewing? The "Pause and Pour" button lets you grab a cup right away. And once your coffee is ready, our 2-Hour Fresh™ brewing system helps keep it at just the right temperature, without overheating. Your coffee stays fresher, longer. With a streamlined design that's both elegant and easy to clean, our quality coffee maker is available in a 4- or 12-cup model, and a choice of decorator colors.

For consistent, even toasting every time, the KitchenAid® **Toaster** has an easy-to-use shade control and an even heating system. Its extra-wide, extra-long slot accommodates all types of bread, and most models also feature Frozen, Bagel and Reheat selections. And thanks to the toaster's removable crumb tray and its smooth, crevice-free exterior, you can wipe it clean in an instant.



FOR THE WAY IT'S MADE.®



EVERY DAY I BECOME MORE DISTINGUISHED.  
PERFECTLY **CHILLED**  
WITH A FLAWLESS BOUQUET  
AND AN ELEGANT RESERVE,  
I AM THE **IDEAL**  
DINNER COMPANION.



Savoring and sharing an exceptional wine is one of life's finer pleasures. And just as every fine wine has an optimal time to be tasted, it also has an ideal temperature. That's why every wine connoisseur and anyone who entertains at home should have the KitchenAid® **Wine Cellar**. It's a handsome, lockable wine cabinet with the Tri-Zone™ Cooling System, allowing each wine to be stored at the appropriate temperature.

Six interior shelves allow you to store up to 60 bottles of your favorite vintages: red wines at 60°F; white or blush wines at 50°F; champagnes and other sparkling wines at 45°F. To help maintain these temperatures, an interior light and glass door allow you to make your selections before you open the wine cellar. And because the glass is tinted, your wine is protected from the spoiling effects of ultraviolet rays.

To further enhance your home entertaining, the KitchenAid® **Automatic Ice Machine** ensures a steady supply of clear, hard ice for mixed or soft drinks. With a 25-lb. lighted storage bin (scoop included), you have easy access to all the ice you're likely to need—and up to 50 lbs. of new ice can be made every 24 hours. You can even adjust the thickness of your cubes.

To match your decor, our wine cellar and automatic ice machine are both available in a choice of colors and finishes, including stainless steel.



FOR THE WAY IT'S MADE.®

MY CURVES HAVE HELD NAPA VALLEY  
AND VINTAGE FRENCH. NOW IT'S MY  
TURN TO BE HELD.  
**GENTLY** PLACED UNDER A  
CATHEDRAL CEILING AND **QUIETLY** CLEANSED BY  
STEAMY DOWNWARD JETS,  
I EMERGE VICTORIOUS,  
A FLAWLESS BEAUTY.



Every great performance deserves a perfect ending. That's why KitchenAid® Dishwashers are designed to make cleanup fast, convenient and quiet.

Just load the dishwasher and run it—there's no need to pre-rinse. To prevent food soils from redepositing, the SensorSure™ Soil Sensor monitors the level of soil in the water and drains and refills the tub when needed. In addition, the Ultra Fine Filtration System grinds up and flushes away larger food waste. Your dishes not only come out spotless, but sanitized, thanks to the Sani-Rinse™ option. The Anti-Bacterial Cycle raises the water temperature and lengthens the wash cycle to virtually eliminate food-soil bacteria. And the stainless steel tub, found in every KitchenAid® Dishwasher, is highly resistant to bacterial buildup. Best of all, our dishwashers are quiet—so quiet you can run a load *before* your guests have left.

In September, KitchenAid will introduce a **new and improved dishwasher**, with a dual-motor system and better insulation for *even quieter operation*.

Other important features on our new dishwasher will include a 28% larger tub, with the capacity to hold up to 14 place settings; a stemware holder, adjustable racks and removable utensil caddies for flexible loading; an ultra-gentle cycle for your fine china; advanced sensor technology; LED status indicators; and more. It's all part of the KitchenAid tradition of quality and innovation. Since we introduced our first dishwasher over 50 years ago, that has been our commitment to you.



FOR THE WAY IT'S MADE.®



You have a passion for good cooking, gracious entertaining and stylish home design. And in KitchenAid® products, you will find the perfect reflection of your taste. Whether you wish to replace a current appliance, enhance your home with a new convenience or create your ideal kitchen from the floor up, we have superior products to meet your personal needs. We even offer high-quality KitchenAid® **Washers and Dryers**.

To find out more about our full line of KitchenAid appliances, cookware and cutlery, visit our Web site at [www.KitchenAid.com](http://www.KitchenAid.com). In addition to full product descriptions, you'll find expert tips on entertaining, recipes from renowned chefs and authors, news of culinary events, and special promotions on select KitchenAid® products.

To purchase a KitchenAid® appliance, visit your local KitchenAid dealer. (Countertop appliances can also be purchased online.) You can find the dealer nearest you by consulting our Web site or calling our toll-free number, **1-800-422-1230**. Have any questions? A Shopping Specialist is available at this number to assist you in choosing the KitchenAid® products that are right for you.

We look forward to helping you fulfill your home and cooking passions!

[www.KitchenAid.com](http://www.KitchenAid.com)  
**1-800-422-1230**



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