

# Mark Mazz

## SENIOR DESIGNER

Advertising and Design

**631.379.9021**

**MazzStudio@gmail.com**

### SKILLS:

Adobe Creative Cloud  
InDesign  
Photoshop  
Illustrator  
After Effects  
WordPress & CMS  
PowerPoint  
Motion Graphics  
Microsoft Office  
Quark XPress  
Tenacious Problem Solver

### CLIENTS:

Bank of America  
Barclays  
Capital One  
Chase  
Citibank  
Merrill Lynch  
Wells Fargo  
VISA  
American Airlines  
Apple  
Disney  
Marriott  
NFL  
Equal  
The New School  
Scotts Turfbuilder  
British Tourism Authority  
Wales Tourist Bureau  
E\*Trade  
HotJobs.com  
KitchenAid  
Mead Johnson  
Sprint  
Tauck World Discovery  
DC Entertainment  
Miramax Films  
October Films

## SENIOR DESIGNER

*Cosgrove Associates; New York, NY Feb 2004 – Present*

### Key Accomplishments:

- Point person on the largest Out-of-Home campaign in the agency's history with over 200 placements nationally in 10 airports
- Responsible for design and production development of multiple card systems for key client's campaigns (BB&T, Capital One, PNC, Macy's, UBS, Wells Fargo)
- Development and deliverables for new Metal-etched credit cards
- Managed deliverables for AARP events including booth graphics, free-standing banners, bus-wraps, truck signs, taxi tops, take ones and collateral
- Created deliverables for Visa UHNW premium packaging and prototypes
- Digital and Direct Marketing campaigns
- Developed server folder structure, naming conventions, filing system, documentation

**Services:** Out-of-Home (OOH) campaigns, premium packaging, digital banners, front-end website design, event design, direct marketing, premium card development and production, collateral

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## RETOUCHER / NEW BUSINESS PRESENTATION DESIGNER

*The Wolf Group; New York, NY Jul 2002 – Jan 2004*

### Key Accomplishments:

- Part of agency team that won 9 successful new business pitches out of 11

**Services:** Associate Designer on numerous RFPs for agency's network; support for Video producer; Designer on OOH, print, and travel accounts

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## DESIGNER, RETOUCHER, WEB DEVELOPMENT, CONSULTANT

*Various Clients; Greater New York City Area Sep 2001 – Jul 2002*

### Clients:

*Ogilvy Interactive; The Wolf Group; ADWEEK*

### Freelance Services:

*Retoucher & Photo Composition, Designer, Image integration, and Photo Editor*

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## STUDIO MANAGER

*Clarion Marketing / DialogueWorks; New York, NY Oct 1999 – Aug 2001*

### Key Accomplishments:

- Manager of in-house studio (staff of 5) specializing in Direct Marketing
- Instituted second shift to better serve West Coast clients' needs
- Quantified, and resolved server and agency IT back-up issues
- Developed qualitative tests for new hire of agency proofreader
- Reviewed, sourced and managed outside vendors
- Developed procedures for workflow and accountability of delivered materials

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## EDUCATION:

### School of Visual Arts

*Bachelor's Degree; Illustration, sequential art and graphic design*

### United Digital Artists

*Web Design: Page Creation Fundamentals*

*Flash: Symbols and Frame Animation*

<http://mazzstudio2.atlasunleashed.com>

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