

Mark Mazz

SENIOR DESIGNER

Advertising and Design

631.379.9021

MazzStudio@gmail.com

SKILLS:

Adobe Creative Cloud
InDesign
Photoshop
Illustrator
After Effects
Sketch
WordPress & CMS
Keynote
PowerPoint
Motion Graphics
Microsoft Office
Quark XPress
Tenacious Problem Solver

CLIENTS:

Bank of America
Barclays
Capital One
Chase
Citibank
Merrill Lynch
Wells Fargo
VISA
American Airlines
Apple
Disney
Marriott
NFL
Equal
The New School
Scotts Turfbuilder
British Tourism Authority
Wales Tourist Bureau
E*Trade
HotJobs.com
KitchenAid
Mead Johnson
Sprint
Tauck World Discovery
DC Entertainment
Miramax Films
October Films

SENIOR DESIGNER

Cosgrove Associates; New York, NY Feb 2004 – Present

Key Accomplishments:

- Point person on the largest Out-of-Home campaign in the agency's history with over 200 placements nationally in 10 airports
- Responsible for design and production development of multiple card systems for key client's campaigns (BB&T, Capital One, PNC, Macy's, UBS, Wells Fargo)
- Development and deliverables for new Metal-etched credit cards
- Managed deliverables for AARP events including booth graphics, free-standing banners, bus-wraps, truck signs, taxi tops, take ones and collateral
- Created deliverables for Visa UHNW premium packaging and prototypes
- Digital and Direct Marketing campaigns
- Developed server folder structure, naming conventions, filing system, documentation

Services: Out-of-Home (OOH) campaigns, premium packaging, digital banners, front-end website design, event design, direct marketing, premium card development and production, collateral

RETOUCHER / NEW BUSINESS PRESENTATION DESIGNER

The Wolf Group; New York, NY Jul 2002 – Jan 2004

Key Accomplishments:

- Part of agency team that won 9 successful new business pitches out of 11 in a single year

Services: Associate Designer on numerous RFPs for agency's network; support for Video producer; Designer on OOH, print, and travel accounts

DESIGNER, RETOUCHER, WEB DEVELOPMENT, CONSULTANT

Ogilvy Interactive; The Wolf Group; ADWEEK; New York City Area, NY Sep 2001 – Jul 2002

Freelance Services for various clients:

Online Designer, Retoucher & Photo Composition, Image integration, Pitch books, RFP presentations, magazine and newsprint ads, Travel brochures, and Photo Editor

STUDIO MANAGER

Clarion Marketing / DialogueWorks; New York, NY Oct 1999 – Aug 2001

Key Accomplishments:

- Manager of in-house studio (staff of 5) specializing in Direct Marketing
 - Instituted second shift to better serve West Coast clients' needs
 - Quantified, and resolved server and agency IT back-up issues
 - Created qualitative tests for new hire of agency proofreader
 - Reviewed, sourced and managed outside vendors
 - Created workflow procedures and achieved full accountability of delivered materials
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EDUCATION:

School of Visual Arts

Bachelor's Degree; Illustration, sequential art and graphic design

United Digital Artists

Web Design: Page Creation Fundamentals

Flash: Symbols and Frame Animation

<http://mazzstudio2.atlasunleashed.com>

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