

# Mark Mazz

## SENIOR DESIGNER

Digital, Print & Web Design

631.379.9021

MazzStudio@gmail.com

### SKILLS:

Adobe Creative Suite  
InDesign  
Photoshop  
Illustrator & Acrobat  
After Effects  
Sketch  
InVision  
WordPress & CMS  
Keynote  
PowerPoint  
Motion Graphics  
Microsoft Office  
Excel, Word, OneDrive  
G Suite apps  
#slack

### CLIENTS:

American Airlines  
Apple  
Bank of America  
Barclays  
Capital One  
Chase  
DC Entertainment  
Disney  
Douglas Elliman  
Equal  
E\*Trade  
HotJobs.com  
KitchenAid  
MAC Cosmetics  
Marriott  
Marvel Entertainment  
Mead Johnson  
Merrill Lynch  
Miramax Films  
NFL  
The New School  
October Films  
Sprint  
Tauck World Discovery  
Wales Tourist Bureau  
Wells Fargo  
VISA

## FREELANCE SENIOR DESIGNER (Print & Digital solutions)

Douglas Elliman Real Estate; Slack: Team Messaging App;  
MAC Cosmetics; RR Donnelley at Morgan Stanley;  
New York, NY June 2018 – Present

## SENIOR DESIGNER

Cosgrove Associates; New York, NY Feb 2004 – Feb 2018; Remote freelance – Present

### Key Accomplishments:

- Point person on the largest Out-of-Home campaign in the agency's history  
10 airports nationally with over 200 placements
- Online Marketing, (Digital and Print) global marketing campaigns for Fortune 100 clients
- Responsible for design and production development of multiple credit card systems for the campaigns of key clients (BB&T, Capital One, PNC, Macy's, UBS, Wells Fargo)
- Development and deliverables for new Metal-etched credit cards
- Managed deliverables for AARP experiential events including booth graphics, free-standing banners, bus-wraps, truck signs, taxi tops, take ones and collateral
- Created deliverables for Visa UHNW premium packaging and prototypes
- Developed server folder structure, naming conventions, filing system, documentation

**Services:** Out-of-Home (OOH) campaigns, premium packaging, online marketing, static and animated banners, front-end website design, event design, direct marketing, premium card development and production, collateral

## RETOUCHER / NEW BUSINESS PRESENTATION DESIGNER

The Wolf Group; New York, NY Jul 2002 – Jan 2004

### Key Accomplishments:

- Part of agency team that won 9 successful new business pitches out of 11 in a single year

**Services:** Associate Designer on numerous RFPs for agency's network;  
support for Video producer; Designer on OOH, print, and travel accounts

## DESIGNER, RETOUCHER, WEB DEVELOPMENT, CONSULTANT

Ogilvy Interactive; The Wolf Group; ADWEEK; New York City Area, NY Sep 2001 – Jul 2002

### Freelance Services for various clients:

Online Designer, Retoucher & Photo Composition, Image integration, Pitch books,  
RFP presentations, magazine and newsprint ads, Travel brochures, and Photo Editor

## STUDIO MANAGER

Clarion Marketing / DialogueWorks; New York, NY Oct 1999 – Aug 2001

### Key Accomplishments:

- Manager of in-house studio (staff of 5) specializing in Direct Marketing
- Instituted second shift to better serve West Coast clients' needs
- Quantified, and resolved server and agency IT back-up issues
- Created qualitative tests for new hire of agency proofreader
- Reviewed, sourced and managed outside vendors
- Created workflow procedures and achieved full accountability of delivered materials

## EDUCATION:

### School of Visual Arts

Bachelor's Degree; Illustration, sequential art and graphic design

### United Digital Artists

<http://mazzworkx.com>